

*As a healthcare provider,  
you are in a unique  
position to change the  
landscape for lung cancer.*



Your voice is equally important to the patients and will help people change their old view of lung cancer and their attitude towards people affected by this disease.

## **1. Increase awareness**

Get involved with a local organization to raise awareness and fight the stigma surrounding lung cancer. Lung Cancer Awareness Month every November is a good time to spread the word.



Encourage your hospital, university, or practice to feature patient stories, display educational materials, or promote Lung Cancer Awareness Month.

Reach out and speak to your local media and share information about the progress in lung cancer and the hope provided by medical research advances.



## 2. Offer support

Refer your patients to organizations or patient support groups that can provide resources, education, and support.



## 3. Support the community

Join an organization dedicated to helping patients and caregivers on their cancer journey.

## 4. Fund more research

Lung cancer research receives only a tiny portion of the global funds for cancer. We must continually ask for more and encourage patients to participate in clinical trials.

Visit **LCAM.org** for a list of patient and provider resources and advocacy partners that can help.



The Lung Cancer Awareness Month Coalition is a group of leading international research and advocacy organizations. For additional resources, please visit **LCAM.org**.